**Newsletter 19 October 2021**

**Aydem Perakende and Gediz Perakende Introduce Efficient Energy Monitoring Products!**

**Aydem Perakende and Gediz Perakende are continuing their digitalization efforts that provide added value for energy management needs of businesses, with products that focus on efficiency. Allowing corporate clients to monitor in real time and record their** **electricity consumptions anytime, anywhere, Aydem and Gediz Perakende introduced new energy monitoring products that allow these clients to also report their energy consumptions.**

With the energy monitoring solutions, they developed for corporate clients, Aydem Perakende and Gediz Perakende help clients manage their energy costs, increase operational efficiency and save electricity. Energy monitoring products allow users to collectively or separately manage the energy consumption of various devices, appliances and systems used by businesses, such as lighting equipment, air conditioning systems, refrigerators, elevators, and escalators. What’s more is that the application that can be used both on mobile devices and web browsers allow clients to monitor consumption and savings in real time and save these data to be analyzed at a later time.

**Savings of up to 20% per month with the energy monitoring module**

Serdar Marangoz, General Manager at Aydem Perakende and Gediz Perakende stated: Tradespeople and SMEs will now be able to achieve energy savings up to 20% just by using the energy monitoring module. Especially the remote-control module we designed for air conditioning and lighting systems will increase savings even further. As for industrial companies, the built-to-order solution packages that we will develop for each company will allow that company to control the energy consumption itself while saving a significant amount of energy.”

For custom-made energy monitoring products, you can reach out to customer relations centers, energy sales specialists, our call center ( 0850 800 0 186), and [www.aydemperakende.com.tr](http://www.aydemperakende.com.tr) and [www.gediz.com](http://www.gediz.com).

**About Aydem Perakende**

Aydem Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for around two million clients in Aydın, Denizli and Muğla. In line with its customer satisfaction approach, which is its priority at all times, Aydem offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through bilateral agreements in the locations it is authorized. Aydem Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

**About Gediz Perakende**

Gediz Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2013 to offer uninterrupted and high-quality electricity services for three million clients in İzmir and Manisa. Adopting a determined and prioritized approach in terms of customer satisfaction, Gediz Perakende keeps offering services on the energy market in a fair competition environment. In the area it is authorized for, the company supplies electricity for non-eligible clients through Retail Sales Contracts, and through bilateral agreements for all eligible clients all around the country regardless of the region. Gediz Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

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